

Chyna Smith

EMAIL: chyna.msmith@gmail.com

PORTFOLIO: www.chynamsmith.com

SKILLS & PROGRAMS

Interaction Design	Figma
Visual Design	Sketch
Rapid Prototyping	InVision
Responsive Design	Adobe CS (Ps, Ai, Xd)
Branding & Strategy	Zeplin
UX Consulting	Hotjar
User Research	Agile, Scrum
Data Visualizations	Jira, Confluence
Accessibility (WCAG)	Miro, Asana
Workshop Facilitation	HTML/CSS Knowledge

HIGHLIGHTS

Conference Guest Speaker Jul 2023

WOW Digital Media Conference

Participated in a panel discussion about how I turned my passion into a thriving career

Featured Interview Jan 2023

Lover's Magazine (Creative Professionals)

Featured in an online collective spotlighting creative leaders who inspire change in design

Modern Day Tech Leader Award Feb 2022

Black Engineer of the Year Awards (BEYA)

Recognized for my career achievements, contributions, and thought leadership

Technology Rising Star Award Oct 2021

Women of Color STEM Conference

Recognized as a woman of color excelling and shaping technology for the future

EDUCATION

Maryland Institute College of Art May 2020

Master's Degree in User Experience Design

University of Missouri - St. Louis Dec 2012

Bachelor's Degree in International Business

Bachelor's Degree in Logistics Management

EXPERIENCE

Freelance UX & Product Designer Mar 2021 - Present

TrueUX Design LLC

Successfully operates a UX Design company focused on enhancing digital experiences through market research, user data analysis, and effective product design.

Collaborates with clients to provide a range of services, including brainstorming sessions, UX audits, branding strategy development, wireframing, design system creation, usability testing, and low to high fidelity prototyping.

Past Clients: Microsoft, American Cancer Society, Coinstar, Bayer, Planned Parenthood, Centene, RoundUp, WellCare.

Sr. User Experience Designer Dec 2021 - May 2023

The Boeing Company

Directed B2B design efforts for large-scale commercial and defense aircraft. Oversaw a team of 3 junior designers.

Project highlight: Updated the UI components for display screens in the F/A-18 Super Hornet and EA-18G Growler in collaboration with the U.S. Navy for fleet modernization.

User Experience Designer Nov 2018 - Nov 2021

The Boeing Company

Conducted discovery and research activities (e.g. heuristic evaluations, field studies, interviews, competitive analysis, usability studies, etc.) to build empathy and understand user goals, motivations, and behaviors. Designed visual artifacts including user flows, style guides, wireframes, mockups, and low to high-fidelity prototypes.

Project highlight: Led design initiatives for the C-17 learning management system utilized by pilots and instructors, enhancing training delivery methods and streamlining record-keeping, leading to an annual reduction of \$1.2 million in overall pilot training costs.

Technical Consultant Jul 2015 - Nov 2018

The Boeing Company

Collaborated closely with Enterprise End User Service teams and external vendors to effectively manage building and infrastructure requirements and provide technical solutions for new office sites.

External clients: Dell, Xerox, Cisco, Oracle, Avaya